



April 5, 2021

Media Release

Topic: Updates on Concrete Solutions by Virginia Asian Chamber of Commerce to Support #STOPTHEHATE

The violent acts against thousands of members of the Asian Americans and Pacific Islanders (AAPIs) communities since the past fifteen months having deepened the wounds that had inflicted upon us all over the world. Virginia Asian Chamber of Commerce (VACC) continues to stand with all Americans of Asian descent across the nation and world.

To contribute to the current national movement in helping to eliminate violence against the AAPIs community, VACC is doing our part in continuing to implement our seven (7) concrete actions as part of our iconic business safety program, a national model of such kind, dating back since the mid-1990s. They include:

1. VACC will be co-hosting with statewide law enforcement leaders across Virginia a major statewide Press Conference event on Friday April 29th, 2021 at 10 am the Sheriff Office in Hanover County, Virginia, to share with the public our safety awareness program prototype.
2. We are expanding communications and collaborations with grass roots associations leaders; the Federal Bureau of Investigation Outreach Office, the National S.H.I.E.L.D, and the Virginia's criminal justice system to coordinate safety training awareness for our AAPIs. We encourage AAPI communities across the nation to develop their unique safety model that work best for their local communities.
3. On March 23, 2021 VACC sponsored the Asian American Society of Central Virginia's #StoptheHate Rally against AAPIs with 300+ attendants coming from 37 AAPI countries.
4. Since 2020, we have quadrupled our support for AAPI business community by promoting the consumer and corporate support for AAPI 's made brands, products, or services.
5. We continue to offer cultural awareness to members of the Mid Atlantic media 's networks to offer them resources and Asian language translations to help break down language barriers.
6. We continue to offer AAPI store owners courtesy guidance on storefront safety equipment installation.
7. We continue to champion business safety awareness by being Cabinet Advisors to associations and government to speak up on economic, safety, health, education, and civic matters, and the danger of the Asian Minority Myth.

In brief, Virginia Asian Chamber of Commerce stands united with all AAPI communities in Virginia and the Mid-Atlantic, our Pan Asian communities and partners, government, and our law enforcement community to advocate for immediate solutions and healing.

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