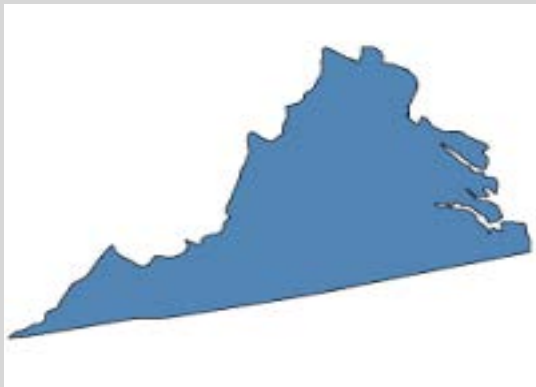


USE THE **POWER** OF **YOUR VOICE**

KNOW THE ISSUES. BE ENGAGED. GET INVOLVED.



- More than 100 local cigarette excise taxes*
- A dozen or more local cigarette excise taxes proposed each year*

*Source ALCS Tracking

TO ALL RETAILERS:

Many decision makers in Richmond are discussing implementing a massive new local cigarette excise tax in Richmond. This tax would place Richmond retailers at a competitive disadvantage compared to retailers in surrounding counties (which have no cigarette excise tax).

IF YOU:

- Are a business owner in Richmond and tobacco makes up a significant percentage of your sales
- Believe excessive local taxation drives your adult tobacco customers to other markets unfair and unnecessary regulations drive your adult tobacco customers to other markets
- Oppose higher taxes

THEN, YOU ARE INVITED TO ADVOCACY DAY 2016

WHEN:

October 11, 2016
The Jefferson Hotel
6:30 p.m. – 9:00 p.m.

WHAT:

6:30 p.m. *Remarks & Dinner*
7:30 p.m. *Virginia Landscape*
8:00 p.m. *Proactive Strategies
and Tactics for Retailers*
8:30 p.m. *Q&A*



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